

# PRD

## PRIVACY STATEMENT

The PRD Agency ApS, CVR-no. [Company registration number] 34722609 (“The Company”), processes personal data about you, and is forwarding the personal data policy (“a Privacy Notice”) with guidance about what personal data the company processes about you, and what your rights are in relation to this (“The Privacy Notice Policy”).

The Privacy Notice Policy is in accordance with the EU legislation regarding personal data protection, (GPDR), and is described in more detail below:

### 1. Data Controller

PRD Agency ApS  
CVR-no. 34722609  
Telephone: +4533892020  
e-mail: [info@prdagency.com](mailto:info@prdagency.com)  
[www.prdagency.com](http://www.prdagency.com)

(“The Company” or “The Data Controller”)

The company is the data controller, and this means that we are responsible for the processing of your personal data. The processing must be in accordance with EU legislation on data protection.

If you have any questions or remarks regarding data protection, you can always contact the company using the information above.

### 2. Information

The company stores the following personal data (“personal data”) about you:

- a) Name, address, e-mail address, mobile and/or private/work telephone number.

### 3. The aim of processing of personal data

We only process and store data in relation to the following aims:

- a) Press notifications, newsletters, invitations to events and launches.
- b) Administration of your client or working relationship with our company.
- c) Adjustment of our sales promotions to you.
- d) Fulfilment of legal obligations

### 4. Data controllers



# PRD

The company uses data controllers.

This takes place under a data controller agreement that contains the following criteria.

## 5. Disclosure:

Personal data can be disclosed to:

- a) The company accountants and bank connection(s).
- b) Public authorities.
- c) If necessary in connection with distributing a press notification, invitation to events and launches, your name can be given to customers of the company.

## 6. Rights

Your rights under the General Data Protection Regulations are as follows:

- a) You have the right to know about the collection, processing and distribution of information about yourself for the use of personal data processing.
- b) You have the right of access to the personal data which the company has processed about you.
- c) You have the right to object about the company's electronic data processing if you feel that the processing has been in conflict with the relevant EU-legislation on personal data.
- d) You have the right to ask for a correction, erasure or blocking of information that is incorrect or misleading.

## 7. Erasure of information:

Personal data and information will be erased 1 year after the requirement for the data to be stored is expired. If we receive a request for erasure of personal data, this will be erased immediately after this.

## 8. How to complain

Complaints over the management of personal data can be made to:



# PRD

The Danish Data Protection Agency [Datatilsynet]  
Borgergade 28  
1300 Copenhagen K  
Tel.: 33 19 32 00  
[dt@datatilsynet.dk](mailto:dt@datatilsynet.dk).

PRD Agency ApS  
As revised 23rd May 2018

